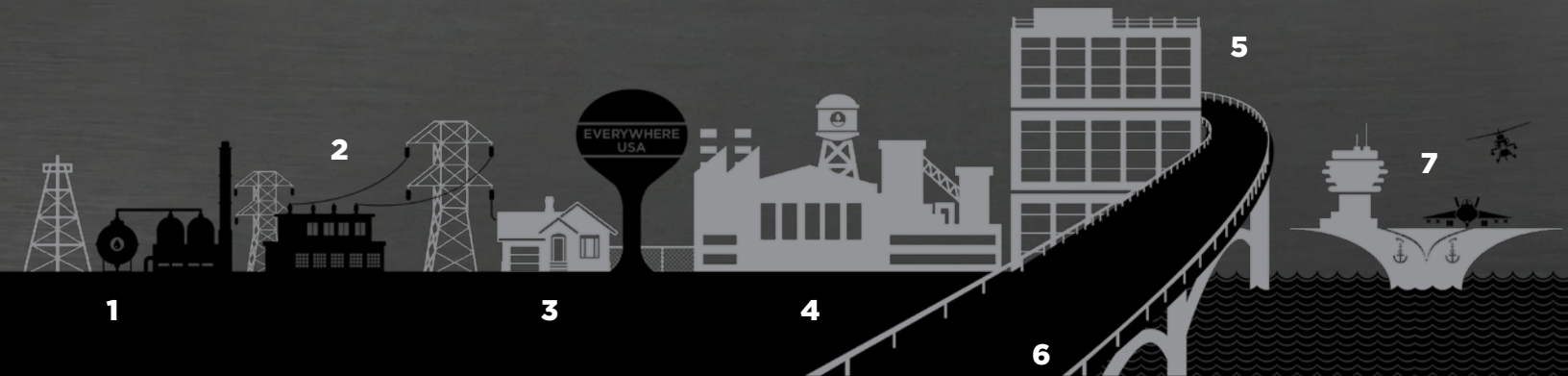


STEEL MANUFACTURING SUPPORTS EVERYONE, EVERYWHERE.

Steel creates jobs for American workers in a broad range of sectors, and brings strength and innovation to a range of applications.



1 OIL & GAS

Used in drilling, offshore rigs, refineries, pipelines and storage, steel makes domestic oil and gas possible.

2 ENERGY & UTILITIES

Steel is vital to the electrical, natural gas, and wind power industries, as well as water treatment.

3 RESIDENTIAL

Steel pipes safely bring water, gas and electricity into homes of all sizes.

4 COMMERCIAL & INDUSTRIAL

Steel supports everything from office buildings and big-box retail stores to industrial mezzanines and conveyor systems.

5 CONSTRUCTION

Steel provides the structural framework necessary for many buildings to meet seismic requirements.

6 INFRASTRUCTURE

Steel provides support above and below ground for roads, bridges, railways, tunnels, airports, ports and subways.

7 NATIONAL DEFENSE

Steel is prevalent in many national defense projects, making it critical to our country's security.



EVERY JOB IN THE
STEEL INDUSTRY



CREATES 7 SUPPORTING
JOBS IN THE ECONOMY

THIS IS THE POWER OF DOMESTIC MANUFACTURING.

15.4
MILLION

Americans work
in manufacturing.

\$2.18
TRILLION

was manufacturing's
contribution to the
U.S. economy in 2016.

75%+
OF R&D

in the U.S. private
sector is performed
by manufacturers.

BUT OUR STEEL AND THE AMERICAN WORKER ARE AT RISK.

133%
INCREASE

in imports of
steel pipe and tube
from 2016 to 2017.

12%
DECREASE

in domestic steel
shipments from
2014 to 2015.

12K
JOBS

lost in the American
steel industry in 2015.



AMERICAN METAL SUPPORTS OUR ECONOMY AND OUR PEOPLE.

The steel mill worker. The manufacturer. The distributor. The contractor. American Metal supports them all. Together, we're using steel to build this country into the place where dreams still come true.

JOIN THE MOVEMENT.

1 USE YOUR VOICE

Contact your elected officials to voice your support for domestic manufacturing and fair trade. **Find their information at usa.gov/elected-officials.** And tell your colleagues, friends and family to get involved, too!

2 CHOOSE AMERICAN METAL

If you stock, spec or buy steel products, make sure they're American-made. Every Zekelman Industries brand makes its products in the USA using domestically-sourced steel, so you can be confident you're buying American metal. Learn more about buying domestic at chooseamericanmetal.com.

**AMERICAN
METAL**

3 GET INVOLVED

Does your company support the American steel industry? Do you have ideas for how to strengthen domestic manufacturing. We'd love to hear from you! Reach out to us at americanmetal@zekelman.com.

